



Dollar-A-Day Challenge FREE Money Match Program

We want every student to not only learn the concepts of investing, but also put those concepts into practice by participating in the Dollar-A-Day Challenge. This is an opportunity for students to start investing their own money. Students who participate in the Dollar-A-Day Challenge may be eligible for a Free Money Match from our donors. 50 students will be selected to receive the Free Money Match Scholarship of up to \$365.00 for the year.

The average American has only \$148,000 saved by the time they reach 65. But you are not average, and there is nothing stopping you from accumulating way more than that. Take the Dollar-A-Day Challenge today and secure yourself a life of serious wealth and prosperity. Cut back on one can of soda per day, and you save \$365 per year. Invest this at 12% (a bit above the 10% S&P market average for the past century) and by the time you turn 65, this is worth \$1.4 million. That's pretty impressive. We've partnered with a couple of firms to offer you an easy way to start saving and investing and the YIS lessons will give you the confidence to start investing in great companies.

YIS has an amazing group of donors that would like to invest in you as well. If you take the Dollar-A-Day Challenge you will be eligible for a Free Money Match Scholarship. This means that your \$1.4 million is turned into \$2.8 million when you're ready to retire. But let's assume you keep this in the bank. Your \$2.8 million continues to compound for another 10 years until you're 75 and it reaches \$9.2 million.



Qualifications for the Dollar-A-Day Challenge Free Money Match Program

1. Be a registered high school student member of Young Investors Society.
2. Complete the Dollar-A-Day Challenge Application and write-up submission by **midnight on 11/30/2020 (Fall) and 2/28/2021 (Spring)**
3. Complete YIS Lessons and Courses during the school year.
4. Open an investment account and link to savings account.
5. Invest \$1.00 a day, up to \$365.00 annually.
6. Submit financial statements as requested at the end of the year (June 2021).



Dollar-A-Day Challenge FREE Money Match Essay Instructions

Submit a brief write-up (i.e., 1-2 pages) using the following prompt:

Can Money Buy You Happiness? Why or Why Not?

**All write-ups are DUE by midnight on 11/20/2020 (Fall Submission)
and by 2/28/2021 (Spring Submission)**

Students will be selected to receive the Free Money Match Scholarship of up to \$365.00 for the Fall entries and up to \$182.50 for Spring entries.

You will be notified via email in December (Fall) and March (Spring) if you are selected.

Please submit your application & write-up in WORD or PDF to Ctobin@vis.org

***Include your Name, School, & Email address on your submitted essay!**



Dollar-A-Day Challenge Free Money Match Program Application

Full Name: _____
First *Last*

Address: _____
Street Address *Apartment/Unit #*

City *State* *ZIP Code*

Phone: _____ **Email:** _____

Name of High School: _____ **Grade:** _____

City, State or Region: _____



Dollar-A-Day Free Money Match Essay Prompt:

Can Money Buy You Happiness? Why or Why Not?

Please submit this application and your essay in WORD or PDF to Ctobin@yis.org