



STOCK THE SHELVES



Young Investors Society will kick off the New Year with our first ever Global Community Service Event!

Battling a global pandemic has only highlighted the harsh realities of food insecurity and increased the number of people dealing daily with its challenges.

34.5 percent of households with a child age 18 and under are food insecure, an increase of about 130%!

The YIS Stock the Shelves Food Drive (January 1st-February 15th) will provide much needed canned and non-perishable foods to local food banks and food pantries across the world.



YIS students who participate in the Stock the Shelves Food Drive & Sponsorship Fundraiser will be eligible to receive the YIS Community Champions recognition, certificate, medals, and prizes!

Don't miss this opportunity to be recognized as a YIS Community Champion!



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How to become a YIS Community Champion?

1. Build a team of friends and family that can help and support you with collecting canned and non-perishable goods.
2. Create a team on our GoFund Me page: <https://charity.gofundme.com/o/en/campaign/stock-the-shelves-food-drive>
(Instructions on next page)
3. Contact your local food bank or food pantry to see what items are most needed and collection dates, times, drop off locations, etc.
4. Collect canned/non-perishable goods January 1st -30th
5. Ask parents, friends and family to sponsor your food drive for the amount of food collected. (example: \$1.00 per pound of food collected) Sponsorships will go directly to support the YIS Access Initiative that provides free, quality, financial literacy education and programs to schools in under-resourced communities.
6. Update your team GoFundMe page weekly with pictures, videos, and updates on your food collection.
7. Complete the Food Drive Donation Form and send to Ctobin@yis.org no later than **February 15, 2021**.



Sponsorship Prize Levels

YIS Community Champion Recognition & Certificate-Minimum \$50.00 sponsorship

YIS Community Champion Medal-Minimum \$100.00 sponsorship

Entry into YIS iPad Giveaway-Minimum \$250.00 sponsorship

Prizes for most food collected (lbs) and total sponsorships!



YIS Stock the Shelves Food Drive: Create Your Team

1. Create a team on the YIS GoFundMe page.

<https://charity.gofundme.com/o/en/campaign/stock-the-shelves-food-drive> Click Join/Create a Team

Create a brief summary about why you are participating in the YIS Stock the Shelves Food Drive and the impact/goals you want to achieve. Post pictures of you/team and share with parents, family & friends via email and/or social media.

2. Utilize social media (Instagram, Facebook, LinkedIn, Twitter, to connect with local businesses for corporate sponsors and to get more people to join/sponsor your team (local groups can be great resources.) Local Banks, Credit Unions, Pizza Shops, Insurance Agencies, Grocery Stores, Local Target/Walmart/Smart & Final, and even parents can all be asked to sponsor your food drive.

Keep notes and track who you have connected with.

3. Give updates once a week on your teams' progress and post pictures of your food collections.

4. Sponsorships can be collected directly on your GoFundMe page. You can also use the following to collect sponsorships (Make sure your full name is included for the following)

Credit Cards: <https://yis.org/donate/>

PayPal: Donate@yis.org

Venmo: Donate@yis.org

Sample Script for Corporate Sponsorships

Hi, I'm a student at _____ and I'm reaching out because I'm participating in a community service event to help those in our community who are food insecure as part of my Young Investors Society Club. Would you be able to help sponsor my effort with a donation of \$50 supporting the YIS Access Initiative providing free, quality, financial literacy education and programs to schools in under-resourced communities?

If you need help with your GoFundMe team or finding sponsors, contact our Fund Development Director, **Justin Shoup (jshoup@yis.org)**.



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YIS Stock the Shelves Food Drive Donation Form

Full Name: _____
First Last

Address: _____
Street Address Apartment/Unit #

_____ City State ZIP Code

Phone: _____ **Email:** _____

Name of High School: _____ **Grade:** _____

City, State or Region: _____

Amount of Food Collected

Cans # _____

Boxes # _____

Other # _____

Total Pounds (LBS) of Food _____

Sponsorships Collected

Parents/Family\$ _____

Friends/Neighbors \$ _____

Corporate/Business Sponsors \$ _____

Other \$ _____

Total Sponsorships Collected \$ _____



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Submit the Stock the Shelves Donation Form to Ctobin@yis.org by February 15, 2021.