





# Young Investors Society Annual Report 2020-2021

# **YIS Mission**



Young Investors Society provides quality financial literacy education and programs to students from all backgrounds and socio-economic levels. We aim to teach finance and investing skills that will last a lifetime and empower students to take control of their financial future.

# **YIS Principles**

YIS Vision: Investors can change the world!

We believe that when youth are empowered by financial literacy, they can become outstanding investors in companies, societies and themselves, thus achieving financial independence and

### breaking the cycle of generational poverty.

This will be accomplished by pursuing the following principles:

- Vision: Young Investors Society seeks to inspire students to think critically for themselves and to evaluate businesses and the world around them with insightful, long-term perspectives.
- Real-life Experience: Youth get actual, hands-on experience evaluating companies, building financial models, and buying and selling stocks.
- Leadership: Each local chapter of the Young Investor Society is run by the students, recommending and investing in stocks themselves, organizing business and financial professional visits, and mentoring new members.
- Community: Young Investors Society members feel that they are a part of something greater than just themselves. They build connections to local businesses, universities and other young investors around the country, as well as the following generation that will take their place once they graduate. Service projects and giving back are important parts of the program each year. Young Investors Society makes special outreach to empower low-income and minority students.
- Integrity: Society members are expected to uphold the highest levels of ethical standards in investing, and learn to determine if a target company demonstrates good or poor corporate governance practices.

# Board of Directors



# **Executive Board**

### James Fletcher, CFA

Board President Portfolio Manager at APG Asset Management

### Jane Winslow

Vice President Senior Vice President at Merrill Lynch (Retired)

### Dave Miles, CFA

Research Analyst at Fidelity Investments

### Lucy Chuah

Equity Sales at CSLA Americas, LLC (Former)

Claudio Brocado

## Bryan Jack

Treasurer Certified Public Accountant

# **Board Members**

Lee Mackay Partner at Nevers, Palazzo, Packard, Wildermuth & Wynner

### **Steve Barrus**

Vice President Financial Consultant at Fidelity Investments

### Andrew Davis

Independent Financial Advisor at WealthSource Partners Head of Global Equities at Nuclo Independent CIO

Matt Welling Vice President at Wasatch Advisors

## Vielcka Mansukhani

Head of North America Equity Sales at Bradesco

### Mark Van Cott

YIS Advisor at International School of Kuala Lumpur, Malaysia

### Patricia Ball

Investment Counselor at Fisher Investments

## Christine Tobin

Chief Operating Officer Young Investors Society

# Student Advisory Board



# **Elected Officers**

**President:** Saumya J. Bellaire High School, TX West Coast VP: Chaarvi G. Westlake High School, CA East Coast VP: Rushikesh M. Bridgewater-Raritan, NJ Mid-West VP: Neha B. Basis Scottsdale, AZ North Asia VP: Keilyn T. Shibuya Makuhari, Japan South Asia VP: Navin K. Int. School-Bangkok Secretary: Saurabh K. WT Woodson, VA Student Director of Social Media: David B. Bellaire, TX

# Members-At-Large Cont.

East Coast Ava H. Brockton, MA Lexi J. Brockton, MA Luc B. Philips Academy, MA Jessica F. Pennsbury High School, PA Brandi C. Sussex County Tech, NJ Kaviya K. Poolesville High School, MD Jack S. Poolesville High School, MD Amruth N. Poolesville High School, MD Sarah L. Baltimore Polytechnic, MD Rohan R. Downington STEM Academy, PA Pranay B. East Brunswick, NJ Arya T. Bridgewater-Raritan, NJ Abigale L. Tolland High School, CT Kelly R. New Utrecht High School, NY Dimitri H. Holy Cross High School, NY Jonah L. Mamaroneck High School, NY Suraj S. FLY Initiative, RI Ryan A. Cox Mill High School, NC Pranav M. J.P Stevens High School, NJ Gabriel P. Cape Coral High School, FL

# Members-At-Large

#### West Coast

Ethan N. Westlake High School, CA Abhinav P. Westlake High School, CA Arjun G. Westlake High School, CA Jennifer L. Westlake High School, CA Caleb C. San Mateo High School, CA Gerardo O. Oxnard High School, CA Rikhav S. Chaparral High School, CA

### Mid-West

Wesley P. Basis Scottsdale, AZ Ethan W. Basis Scottsdale, AZ Mehul S. Basis Scottsdale, AZ Alex B. Basis Scottsdale, AZ Ritsuki K. Bellaire High School, TX Raman S. Obra D. Tompkins, TX Tejas I. East Grand Rapids, MI Alen H. Palo Duro High School, TX Soham J. Columbus Academy, OH

#### International

Minhee H. Renaissance College, Hong Kong Jasper L. Renaissance College, Hong Kong Ching Y. Ying Wa College, Hong Kong Siddhant M. International School, India Joshua M. Young Investors Network, Ghana Brendan V. International School-Malaysia E-Therng L. International School-Malaysia Sophia L. International School-Malaysia Christian V. International School-Malaysia

# Letter from YIS Founder & President, James Fletcher, CFA



What a year it has been for Young Investors Society! As I write this (on July 21, 2021) it's a momentous day, as Young Investors Society has just reached its 1,000th school around the world! Of these, 200 are from outside the US in 22 different countries, and 115 are from underserved communities through our Access Initiative. For the year, Young Investors Society doubled in most metrics (# of schools, participation rates in Stock Pitch, Dollar a Day and Shark Tank Competition, lessons completed) and it is exciting to see the organization continue to grow throughout the world.

I am still blown away by how far this has come, starting from teaching a group of teens in my living room every Wednesday evening about Finance six years ago, to piloting 6 schools with lessons on Personal Finance and Investments, to building a world-class organization led by incredible board member volunteers, and now to reach 1,000 schools around the world. Thanks to so many in our industry for stepping up and giving back to make this happen.

With all this growth, what continues to amaze me most is the kids. Just how excited, passionate, talented, and what a force for good these next generation of kids are going to be! Reaching 1,000 schools means 1,000 times more financial literacy being taught it schools than was ever taught before.

-It means 1,000 bridges being built between financial professionals and kids. - It means 1,000 times more chances for kids to start the habit of saving and investing through the Dollar-a-Day program. - It means 1,000 opportunities for kids to learn leadership, presentation skills, plan for their college educations and be part of a growing global community. - It means 1,000 times more lives that are being changed forever.

"Investors can change the world!" This has been adopted as our new tagline and vision this year, and we're seeing it play out before our eyes. And I'm grateful to all of you for your support.

James Fletcher Young Investors Society Founder & President

# Letter from YIS Chief Operating Officer, Christine Tobin



I am very proud to say that 2021 has been a year full of amazing progress and growth. The momentum and growth we achieved in 2020 and a strong strategic focus has allowed us to continue flourish and thrive in an unpredictable environment. I can proudly say that we are positioned for a future where every high school student has access to FREE, quality, online financial education even in unpredictable circumstances.

In 2020, YIS Executive Board made the difficult decision to cancel in-person stock pitch and fundraising events. We continued to host 100% of our events in an online format to continue to serve our YIS students. Since arriving at the decision, our focus has been on supporting and providing the same quality curriculum and programs that YIS is known for. Additionally, we added a weekly YIS Global Online Club for students who didn't have a physical club to meet with that allowed students to continue to interact within a safe, online club environment. We are committed to providing stability and structure for our YIS students and will continue to provide the events, contests, and new programming that they have come to love over the years.

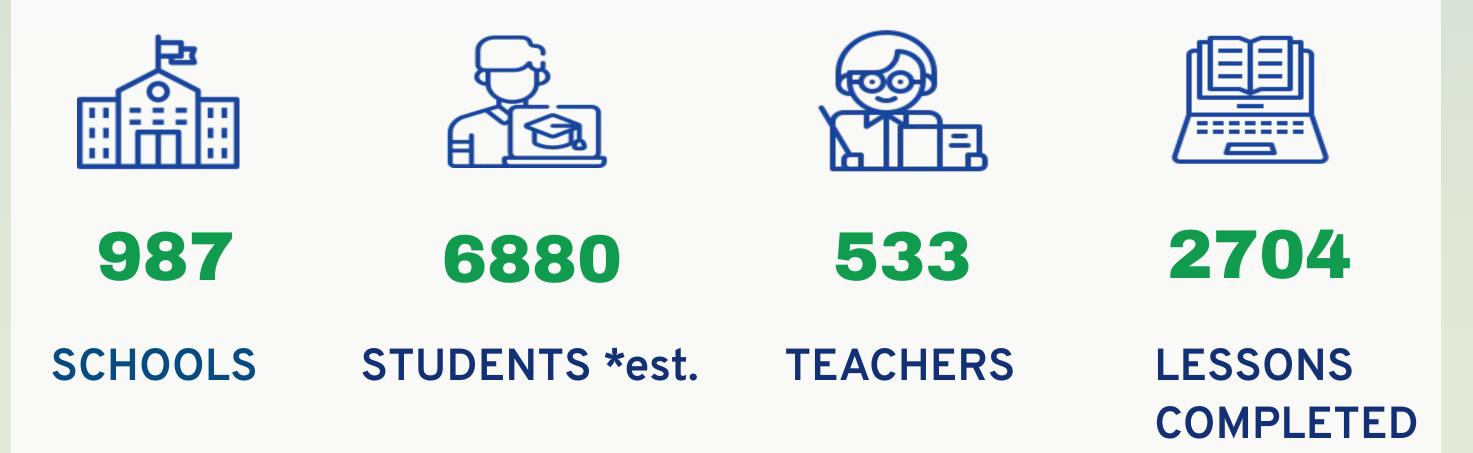
We successfully held an online Giving Tuesday and Dollar-A-Day Scholarship Drive in lieu of an in-person gala event to support our Dollar-A-Day Challenge Scholarships and Access Initiative and were amazed at the generosity and support from our YIS Boards and donors.

One of the important commitments we are making as we move into the future is the expansion of our Access Initiative. Over the past three years, we have continued to expand into underserved areas to provide access to quality financial literacy curriculum. We have partnered with other non-profit organizations to strengthen our impact in these underserved communities and hope to continue to grow and expand the program.

From membership progress to program participation progress, this past year has been one of commitment, engagement, and forward movement. I am grateful to the YIS Board, Regional Advisory Boards, Committees, and our Executive Leadership Team for all that we have accomplished this year. Together we have established an incredibly strong foundation for progress and growth for many years to come.

Christine Tobin Young Investors Society Chief Operating Officer THE WORK THAT WE DO

# **MEMBERSHIP IMPACT**



\*Estimated students includes students that use our curriculum in the classroom and students that have attended YIS events.

# **Membership Metrics**



# **YIS SCHOOLS ACROSS** THE WORLD

# 43 U.S. States

California Nevada Oregon

Wisconsin South Carolina North Carolina Virginia Ohio Oklahoma Mississippi Georgia Delaware Vermont New Jersey South Dakota Pennsylvania Massachusetts New York New Hampshire Connecticut Maryland Rhode Island Maine Hawaii Alaska

# 22 Countries

United States Hong Kong Singapore South Korea Japan Malaysia Thailand Philippines Pakistan Indonesia Mexico Canada India Ghana Nigeria Denmark Germany Nepal Switzerland United Kingdom Australia New Zealand

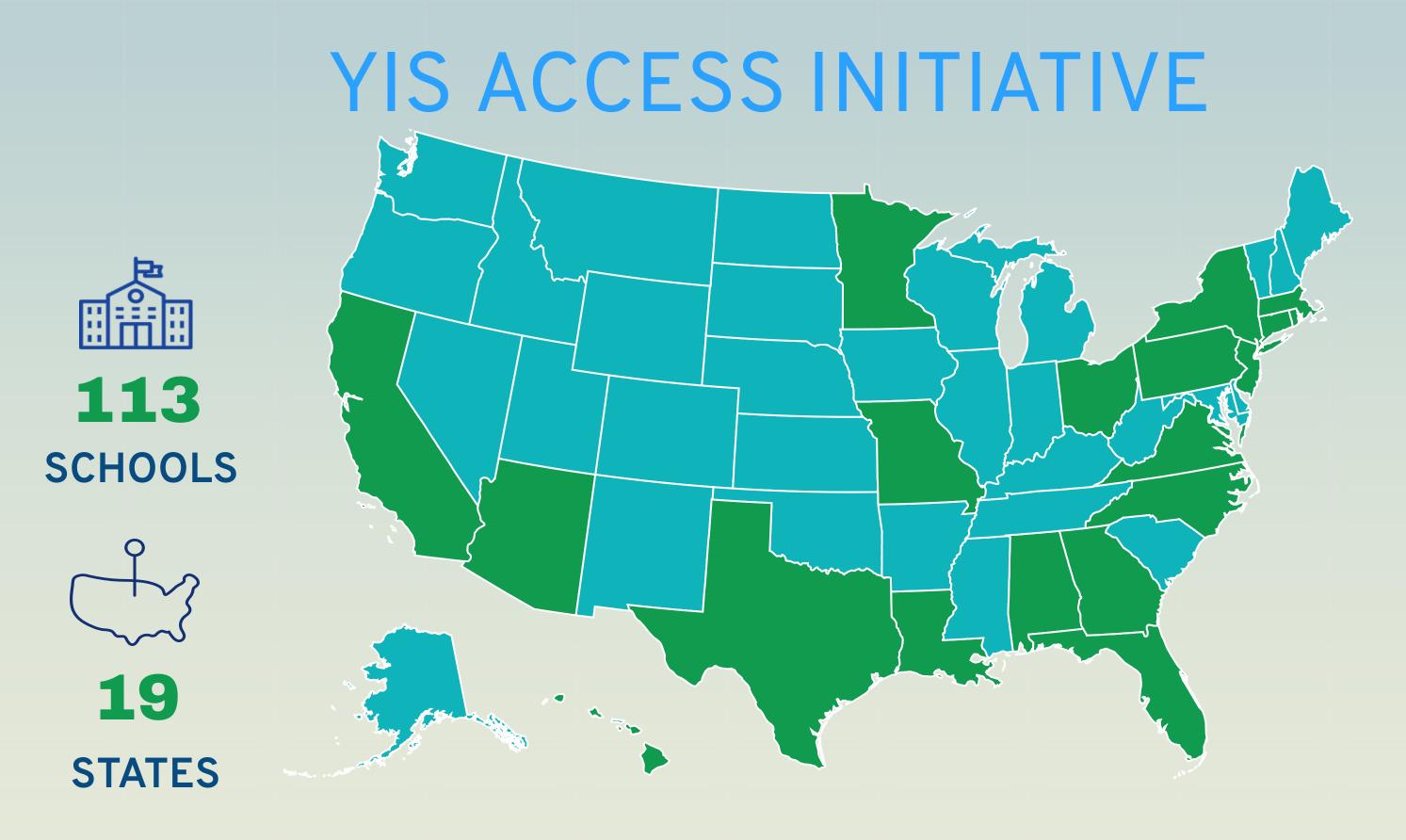
Washington ldaho Montana Utah Arizona Colorado Texas Kansas lowa Minnesota lllinois Arkansas Louisiana Alabama Florida Indiana Kentucky Michigan

# YIS SCHOOLS ACROSS THE WORLD

# Number of Schools

United States: 765 Asia: 118 Europe: 50 Canada: 19 Latin America: 12 Africa: 15 Middle East: 8 United States (77.51%) Asia (11.96%) Latin America (1.22%) Europe (5.07%) Middle East (0.81%) Africa (1.52%) Canada (1.93%)

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### **YIS Access Initiative Goals**

The YIS Access initiative provides access to FREE, quality, financial literacy education, diverse mentors, STEM career education, and scholarships to a variety of talented students in underserved communities.

#### **Understanding Impact on Youth**

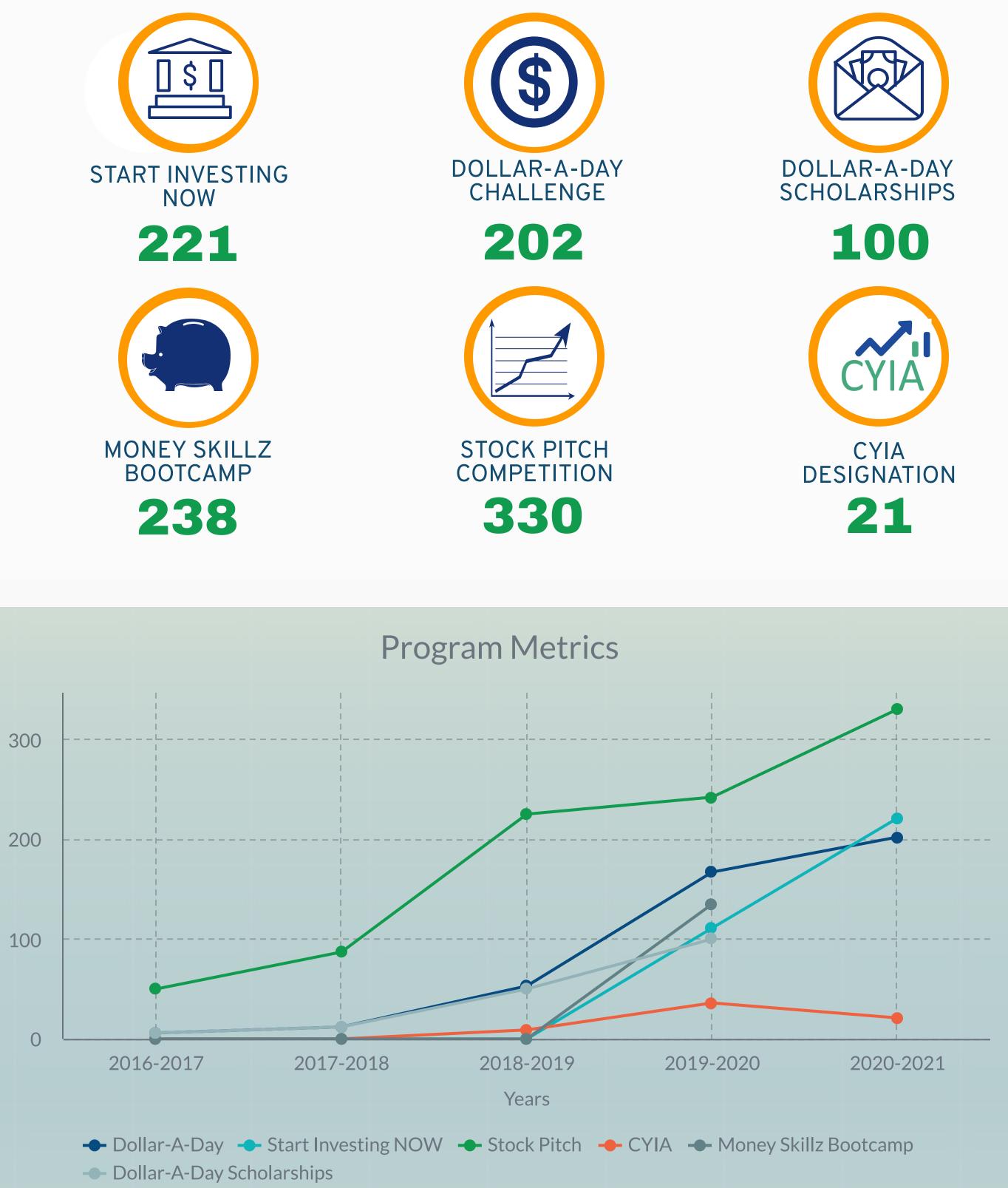
A study by the US Department of Health and Human Services (DHHS) analyzed census data from 2008 and found that household income dramatically impacts youth outcomes. Youth from low-income families are more likely to be teen mothers, engage in gang activity and delinquent behaviors, and are less likely to graduate from a 4-year college than are youth from middleincome and high-income families.

#### **Impact Statistics:**

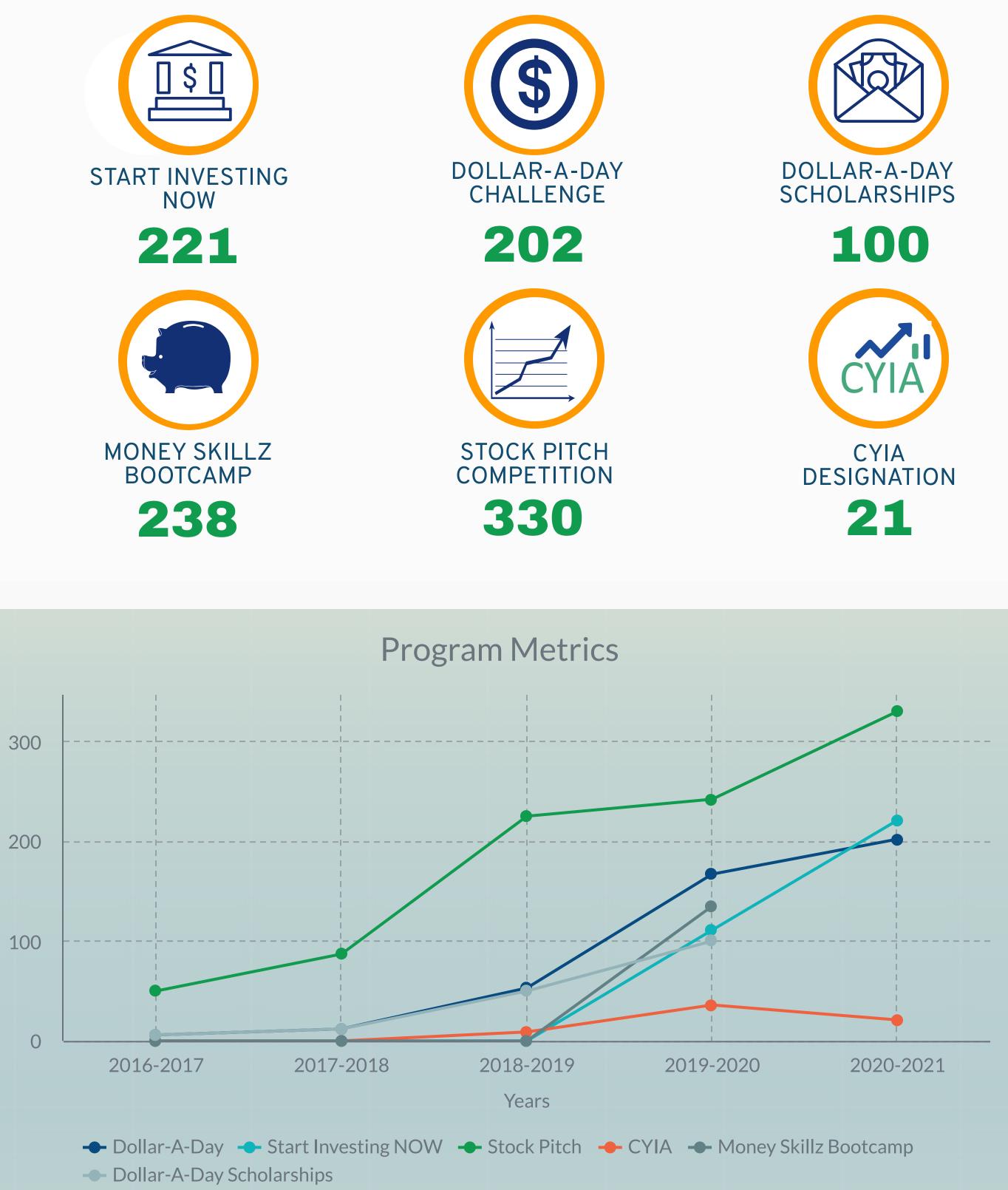
- 40% of children in the United States lived in low-income families, families with incomes at or below 200% of the federal poverty level (ASPE).
- Nearly 1/3 of youth from low-income families (29%) fail to earn high school diplomas (ASPE).
- Only 1/10 of youth from low-income families (10%) go on to graduate from a four-year college (ASPE).
- 2/3 of High School students fail a basic financial literacy test (JumpStart).

# THE WORK THAT WE DO

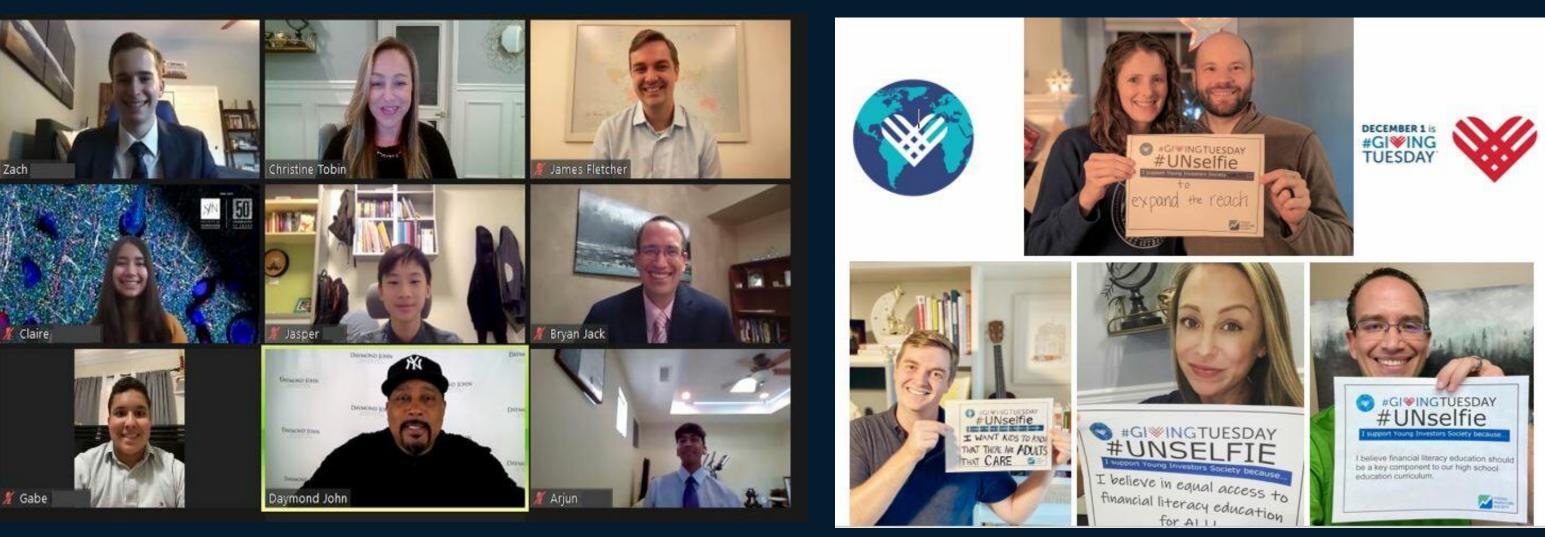
# **PROGRAM IMPACT**







# 2020-2021 Program Highlights



### Shark Tank Contest Interview with Daymond John

Giving Tuesday



Global

Investment Symposium

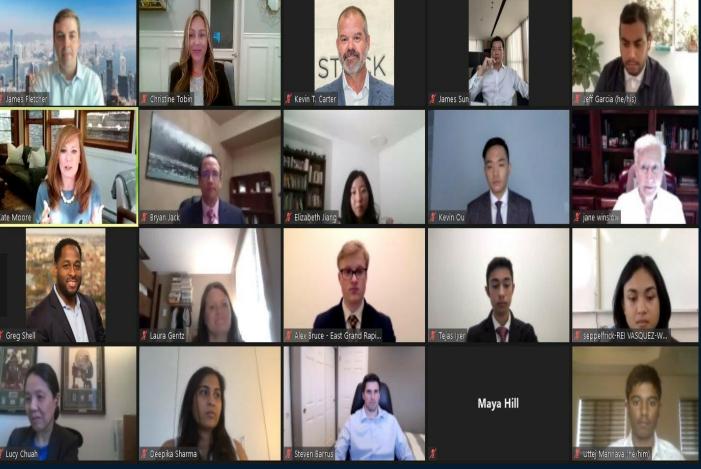






# YIS Access Initiative





# Dollar-A-Day Challenge

# YIS Global Stock Pitch Competition

# 2020-2021 Outstanding Teacher Awards



Saket Shroff: Youth CEO Academy, California Diana Seppelfrick: Waianae High School, Hawaii Mark Van Cott: International School of Kuala Lumpur, Malaysia Rhys Thomas: Renaissance College, Hong Kong Deng Sam: YIS New York Kathy Marshall: Tolland High School, Connecticut Aaron Randolph: Carolina Youth Coalition Marcy Reyes: The FLY Initiative, Rhode Island Dana Johnson: BASIS Scottsdale Charter School, Arizona Joshua Levine: New Utrecht High School, New York Wei Wang: Gateway Academy, California William Anderson: Sussex County Technical School, New Jersey Jennifer Striker: William Mason High School, OH Mike Zisa: Pennsbury High School, Pennsylvania Nick Murja: Palo Duro High School, Texas

# 2020-2021 Corporate Sponsors



2020-2021

# Partners



# Thank You For Your Support

#### Nathan T. Scottsdale, Arizona

"Thank you for providing students all over the nation with the ability to learn about investing. I can't wait to continue to invest in the future!"



### Lauryn W. Westlake, CA

"YIS is an amazing organization. My high school experience would not have been the same without it. Thank you for believing in the next generation of investors."



#### Ellie S. American Fork, Utah

"Investing would have never crossed my mind in high school if not for YIS. With it, and the Dollar-a-Day challenge, now I feel like I'm getting a head start on my future. It's a very rewarding feeling!"

**INVESTORS** 

SOCIETY



Tejas I, Michigan

#### Rachel H. Hong Kong

""I'm so thankful to YIS for providing me with the tools to invest in my future. I'm excited to participate in more YIS programs ."

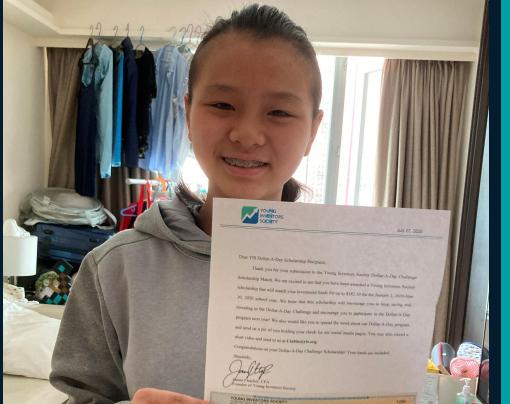


Christian G. Oxnard, CA

"Young Investors Society has not only provided me with a second family consisting of extravagantly experienced professionals and students but also has led to my ability to provide for my primary family. "YIS has benefited me as an individual and every member of my team. We now have an understanding of value investing that will last us a lifetime."







#### **Young Investors Society**

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