

Introduction to Young Investors Society

Who We Are

Young Investors Society (YIS) is a global 501(c)(3) nonprofit organization committed to delivering high-quality financial literacy and investing education to high school students of all backgrounds. With a strong emphasis on underserved and underrepresented communities, YIS fosters lifelong habits of saving and investing as a means to break the cycle of generational poverty and promote financial independence.

To learn more, please visit our website at www.YIS.org.

Watch our Overview Video: [YIS Overview Video](#)

Our Mission and Impact

Financial illiteracy remains a critical issue affecting millions of young people, often leading to long-term consequences such as debt, limited economic opportunity, and intergenerational poverty. YIS addresses this urgent need by offering free, high-quality financial education and real-world investing experiences to high school students worldwide.

Our programs are designed to be engaging, accessible, and impactful, equipping students with essential skills in budgeting, saving, investing, and financial planning. These tools empower youth to make informed decisions, establish healthy money habits, and build a path toward long-term financial well-being.

YIS offers a comprehensive curriculum of over 40 engaging, 45-minute lessons covering investing, personal finance, economics, and accounting. Each lesson includes a downloadable lesson plan, an interactive presentation, and a quiz to reinforce learning. The curriculum also features interactive online activities, peer-led discussions, and curriculum support videos. Dynamic video content accompanies each lesson and is available on our [YouTube channel](#), including this sample [support video](#).

Access Initiative: Expanding Opportunities for Underserved Students

YIS is committed to expanding opportunities by focusing on under-resourced schools and partners through our Access Initiative. This effort ensures that students from economically disadvantaged backgrounds have equal access to our financial literacy programs, with a strong emphasis on personal finance education and mentorship. Through this initiative, students receive not only the tools to manage their money but also the guidance and support of mentors to help them apply these lessons in their own lives. Currently, 20% of the students served by YIS participate through the Access Initiative. Learn more about the [Access Initiative](#).

Cost and Accessibility

YIS programs are provided at no cost to students, educators, or schools. All curriculum materials, resources, and support are 100% free, ensuring that financial education is accessible to all, regardless of socioeconomic status.

Program Overview

Young Investors Society (YIS) offers a robust suite of programs designed to equip students with essential financial knowledge, practical investing skills, and real-world experience, empowering them to take control of their financial futures. Our offerings include:

Money Skillz Bootcamp: A 10-hour, self-paced course designed for students in grades 7–9, with a strong focus on personal finance. The program introduces essential financial skills such as budgeting, saving, banking, credit, and goal-setting, building a solid foundation for financial literacy and responsible money management.

School-Sponsored Clubs: Student-led clubs where students learn and teach financial literacy and investing through YIS programs, fostering real-world skills in a collaborative setting.

Dollar-a-Day Challenge: The Dollar-A-Day Challenge promotes lifelong saving by encouraging students to invest \$1 a day, teaching compound interest and consistency, with monthly scholarship matches for select participants.

Stock Pitch Competition: The YIS Stock Pitch Competition challenges students to research and analyze a publicly traded company, then present a recommendation to a panel of industry professionals. It helps students develop critical thinking, financial analysis, and presentation skills.

Knowledge Bowl: The YIS Finance Knowledge Bowl is a virtual competition where high school students test and apply their personal finance and investing knowledge in a fun, competitive format.

YIS Fireside Chats: YIS Fireside Chats are virtual events where finance professionals share career insights and advice with high school students, offering valuable Q&A opportunities to learn about financial careers and investing.

Global Youth Investment Summit: An annual event where high school students worldwide showcase their financial knowledge, engage in investment challenges, and connect with peers and industry professionals, promoting leadership, collaboration, and real-world financial skills.

Certified Young Investment Analyst (CYIA®) Designation: The YIS CYIA Designation recognizes students who excel in finance through coursework, exams, community service, and interviews, highlighting their expertise in investment analysis and financial literacy. It is the highest achievement in YIS.

Conclusion:

Young Investors Society (YIS) is dedicated to empowering students with the financial literacy and investing knowledge they need to build a strong foundation for financial independence and success. By providing free, high-quality education and mentorship, we are helping students from all backgrounds—especially those in underserved communities—take control of their financial futures. We invite you to join us in this mission to break the cycle of financial illiteracy and promote lifelong financial well-being for the next generation.

For more information or to get involved, please visit our website at www.YIS.org



Young Investors Society Impact Report 2025

YIS.ORG



3,013
SCHOOLS



16,455
STUDENTS
*est.



1,182
TEACHERS



18,260
LESSONS
COMPLETED

**BREAKING
THE CYCLE
OF POVERTY**



**93% of YIS
students can
pass a basic
financial
literacy test.**



**YIS serves students in 47 U.S. states &
100 countries across the world.**



PROGRAM IMPACT



1263

YIS Students that participated in the Dollar-A-Day Challenge by saving & investing \$1 per day.



386

YIS Students that received a matching Dollar-A-Day Challenge scholarship.



644

YIS Students that participated in the Global Stock Pitch Competition.



390

YIS Students that completed the Money Skillz Bootcamp.

The Young Investors Society Access Initiative

The YIS Access Initiative provides access to **FREE**, quality, financial literacy education, mentorship, **STEM** career education, and scholarships to a variety of talented students in under-resourced communities.

18% of all YIS students are served through the Access Initiative



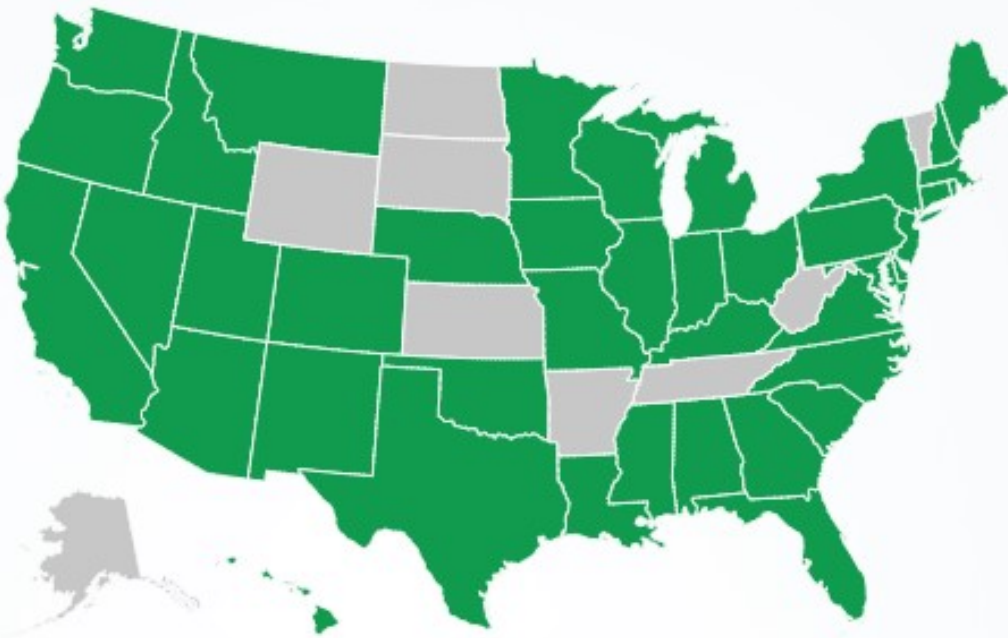
327+
SCHOOLS



41
STATES



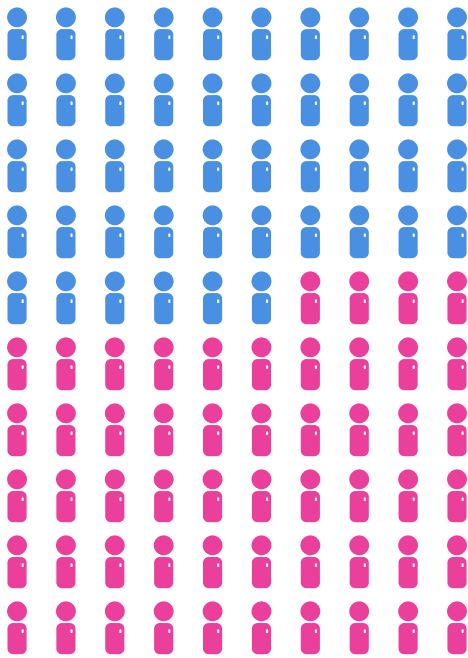
18%
STUDENTS
SERVED



67%

YIS Students from under-represented groups.

Encouraging Under-Represented Groups in Finance:



■ Male (46%) ■ Female (54%)



54%

YIS Students that identify as female.

Encouraging Women in Finance:



"YIS is an exceptional journey from high school economics to real-world finance. Bridging theory and practice, YIS fosters a community of curiosity and collaboration, which propels students to communicate and collaborate effectively."

~ Sujay K. Basis Scottsdale, Arizona

Conclusion

Investors can change the world!

We believe that when youth are empowered with financial literacy, they can become outstanding investors in their communities, companies, and themselves, thus achieving financial independence and breaking the cycle of generational poverty.

YIS.ORG