



YOUNG
INVESTORS
SOCIETY



YIS FIRST CLUB MEETING

2025-2026

YIS Overview Video



[Click to watch the YIS Overview Video here:](https://www.youtube.com/watch?v=NsgEwYEOtPU&t=49s)
<https://www.youtube.com/watch?v=NsgEwYEOtPU&t=49s>



YIS History

Young Investors Society



Background

Young Investors Society (YIS) was founded in 2015 by James Fletcher, Founder and Chief Investment Officer at Ethos Investment Management, along with a group of finance and business professionals. Their shared mission was to make quality financial literacy education accessible to teens around the world, regardless of background or resources.

At YIS, we believe **financial literacy is a life skill**, essential for helping young people manage money effectively, make informed decisions, and develop healthy financial habits

Mission

Young Investors Society provides quality financial literacy education and programs to students from all backgrounds and socio-economic levels. We aim to teach finance and investing skills that will last a lifetime and empower students to take control of their financial future.

We believe that when youth are empowered by financial literacy, they can become outstanding investors in companies, societies, and themselves, thus achieving financial independence and breaking the cycle of generational poverty.



YIS Founder's Story



[Click to watch our Founder's Story Video here:](https://www.youtube.com/watch?v=ZsCHuHNYWLE)
<https://www.youtube.com/watch?v=ZsCHuHNYWLE>

The Opportunity for Financial Education

While financial education is often limited in many schools, YIS presents an exciting opportunity for students to gain skills that will set them apart. Many young people are eager to learn how to manage money wisely and make smart investment decisions for their future.

According to JumpStart, two-thirds of U.S. high school students struggle with basic financial literacy—showing there's a real need for change and growth.

Young Investors Society (YIS) is here to empower students with the knowledge and confidence to take control of their financial futures and make smart, informed decisions throughout their lives.



Why Learn About Investing?



Top Reasons To Learn About Investing:

Starting to invest early can build significant wealth over time. Investing also teaches important skills like business strategy, economics, accounting, and public speaking.

Investing is a skill everyone needs, whether managing savings, planning for retirement, or making financial decisions throughout life. YIS gives you the tools to succeed.

40% of top MBA graduates enter finance careers. YIS partners with leading universities to help prepare you for these opportunities.



POP QUIZ



QUESTION?

In 2010 you invested \$100 in Tesla (TSLA)

How much is that investment worth today?

Who can get the closest?



POP QUIZ



QUESTION?

In 2010 you invested \$100 in Tesla (TSLA)

How much is that investment worth today?

Who can get the closest?

ANSWER:

\$8,000



School Sponsored Clubs



School Sponsored Clubs

- To ensure a rich experience, YIS teaches students to create life changing habits to save and invest for their future in a fun team environment.
- Each local chapter learns the fundamentals of saving and investing.
- The clubs are predominantly student-led, while overseen by a school advisor/teacher.
- Students join a community of other YIS students around the world, gain leadership experience and learn many life lessons (e.g. hard work, patience, teamwork, etc.).



Curriculum

Personal Finance



Personal Finance Curriculum

- YIS students can begin their personal finance journey and learn real-life lessons with our newest Money Skillz Bootcamp Program.
- The curriculum includes lessons in Earning Money, Budgeting, Banking, Career Exploration, Saving, and Investing and so much more!
- YIS also offers YouTube videos for each lesson that can be found on our YouTube Channel (YISORG)

Young Investors Society

Money Skillz Bootcamp
Personal Finance - Saving - Investing

THE FIVE STEPS TO
FINANCIAL FREEDOM

我们将学习帮助我们达到财务自由的五个步骤

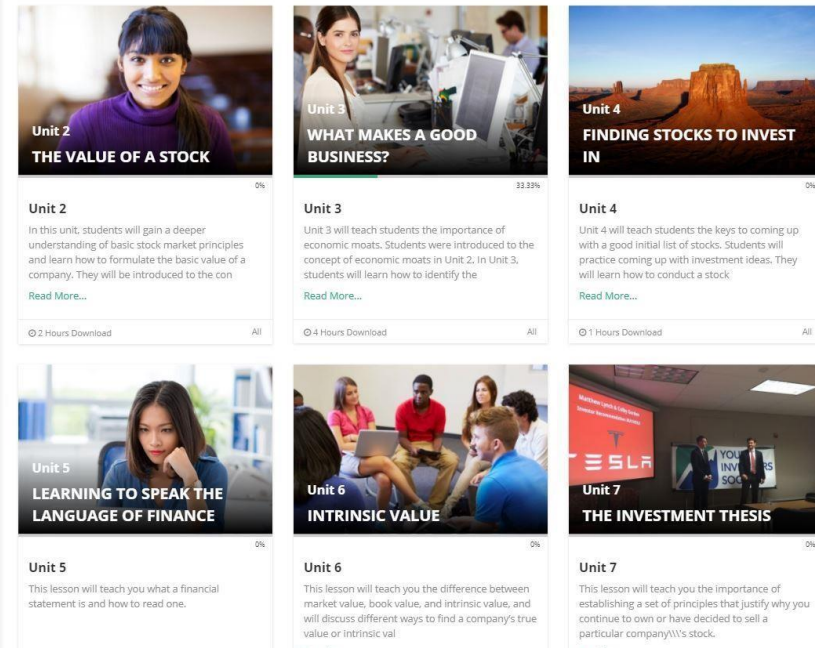
Curriculum

Investing



Investment Curriculum

- YIS students can begin learning investment skills in Units 1-8.
- Each Unit Contains 3-4 Lessons which includes Prezi Presentations, Videos, and Quizzes.
- The curriculum includes lessons in The Value of a Stock, What Makes a Good Business, Learning to Speak the Language of Finance, Intrinsic Value and so much more!
- YIS also offers YouTube videos for each lesson that can be found on our YouTube Channel (YISORG)



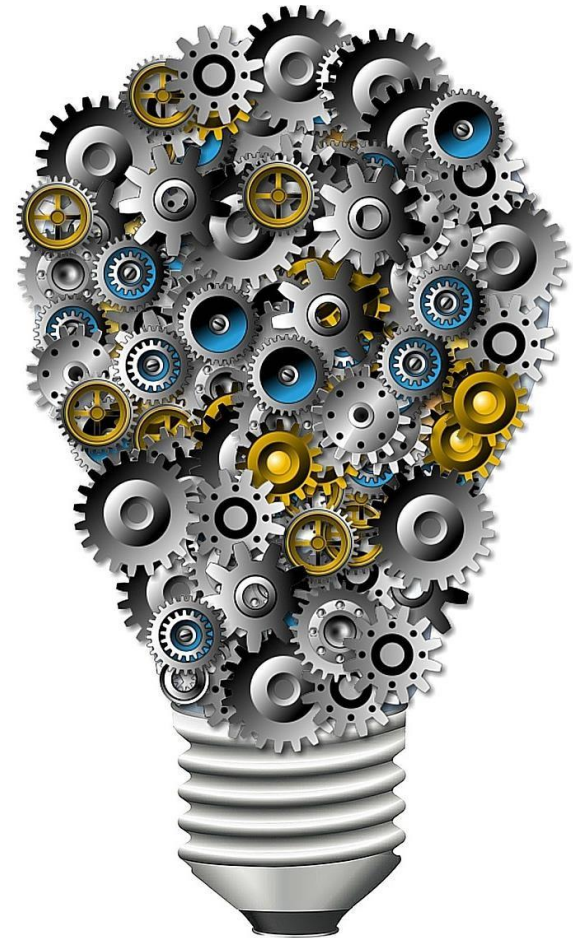
Idea of the Week

Get Involved



What is Idea of the Week?

- “Idea of the Week” is a weekly discussion that kicks off every YIS Club Meeting.
- Nominate one student per week to research a company, investment topic, or financial news issue.
- Student will present their “Idea of the Week” to the group and have a brief discussion on the topic.
- “Idea of the Week” topics can be current events in the finance industry, industry announcements, company news, and even predictions about what a company will do next.



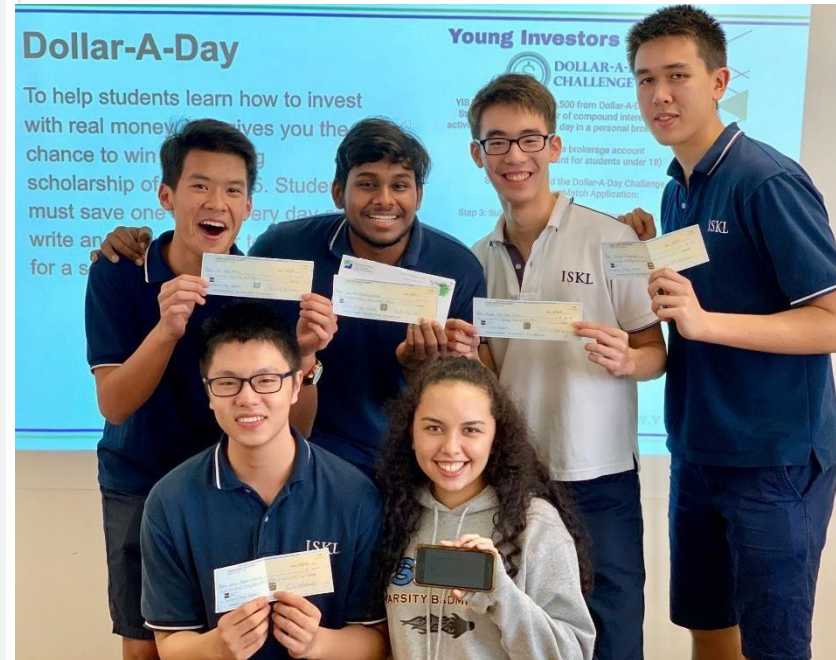
Programs

The Dollar-A-Day Challenge



The Dollar-A-Day Challenge

- YIS members can begin investing today by taking the “Dollar-A-Day Challenge.”
- Students can begin to invest one dollar per day into a checking, savings, or personal brokerage account.
- Students learn the power of compound interest and start to actively save for retirement and can also compete for a donor match scholarship by completing the Dollar-A-Day Kahoot Quiz
- This program helps students develop the lifetime habit of saving and investing for retirement as well as to understand the value of long-term decisions.



Programs

Finance Knowledge Bowl



Finance Knowledge Bowl

The Young Investors Society Finance Knowledge Bowl is a dynamic, quiz-style virtual competition where high school students test their knowledge of personal finance, investing, and economic principles in a fun and engaging format.

Participants engage in quiz-style challenges covering topics like budgeting, saving, the stock market, and current financial events, all based on the YIS curriculum. The competition fosters critical thinking and real-world application, culminating in the prestigious "Analyst for a Day" finals, where top performers showcase their financial skills in more advanced scenarios.



Programs

Fireside Chat



Fireside Chat

YIS Fireside Chats are engaging virtual events where high school students get direct access to top finance professionals who share real-world career insights, personal finance tips, and investing fundamentals in a dynamic webinar-style setting. From asset management to careers on Wall Street, students gain invaluable knowledge while exploring the many paths within the world of finance. Each session includes a live Q&A, giving students the unique opportunity to connect with industry leaders and ask the questions that matter most. Whether you're curious about the stock market or dreaming of a future in finance, Fireside Chats are your front-row seat to inspiration, information, and opportunity.



Programs

Community Champions



Community Champions-Stock the Shelves

YIS Community Champions: Stock the Shelves Food Drive

In response to rising food insecurity, especially among families with children (34.5% of households with kids face food insecurity, a 130% increase), YIS students come together to collect and donate canned and non-perishable foods.

These donations support local food banks and pantries worldwide, helping communities facing hunger during challenging times.

Through this program, YIS empowers students not only to become savvy investors but also compassionate leaders making a real difference in their communities.



STOCK THE SHELVES



Programs

Global Stock Pitch Competition



Global Stock Pitch Competition

- YIS' annual flagship event is the Global Stock Pitch Competition. This competition is the culmination of investment skills gained during the year and provides High School students with hands-on mentoring in financial analysis.
- Each student or team writes a report on their chosen company with a “Buy” or “Sell” recommendation and then presents and defends their analysis to a panel of judges.
- In 2025, over 640 students from 31 U.S. states and 20 countries competed in the competition. The Top 100 teams were invited to attend the GYIS event in NYC.



Programs

Global Youth Investment Summit



Global Youth Investment Summit

The Global Youth Investment Summit is an annual event where high school students from around the world come together to showcase their financial knowledge, compete in investment challenges, stock pitch competitions, and engage in hands-on workshops.

The Summit fosters leadership, collaboration, and the development of real-world financial skills while offering students the opportunity to network with peers and industry professionals in an inspiring, immersive environment.



Programs

Global Stock Pitch Competition Highlights



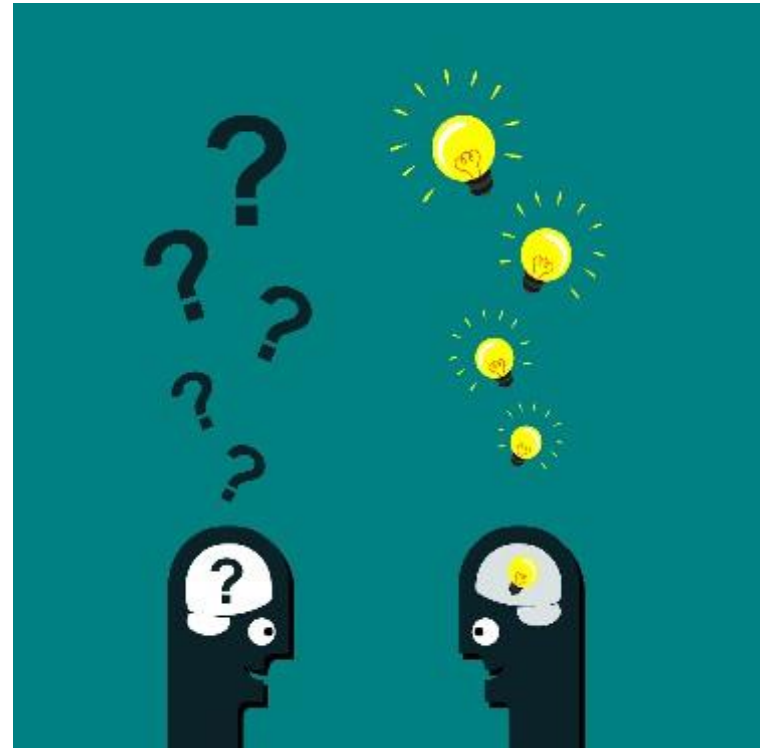
https://www.youtube.com/watch?v=KHuClvI_dDo

POP QUIZ



QUESTION?

If you start investing **\$1,000 per year at age 15**, how much money would you have by the time you retire (at age 65) if you achieve a 10% return per year (the stock market average)?



POP QUIZ

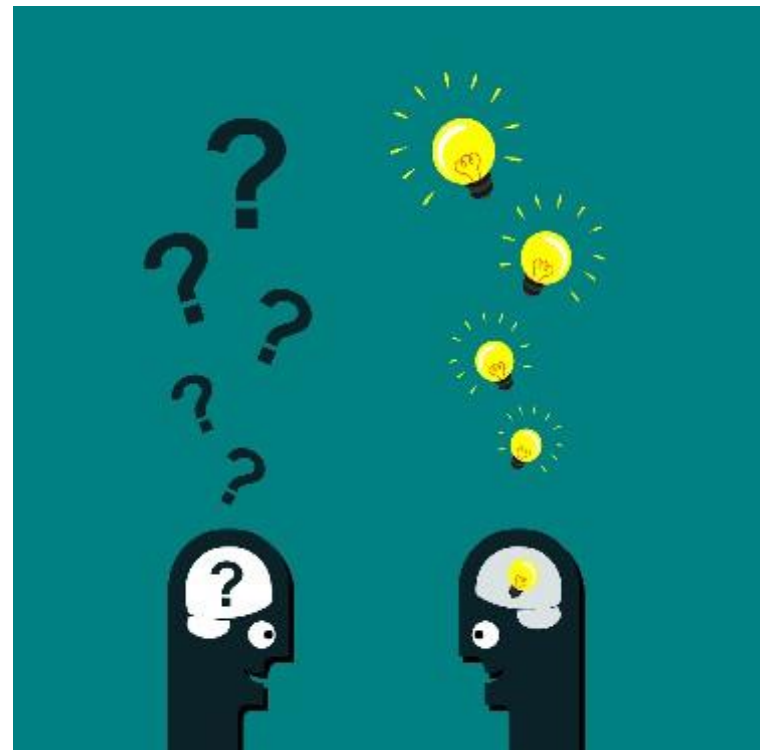


QUESTION?

If you start investing **\$1,000 per year at age 15**, how much money would you have by the time you retire (at age 65) if you achieve a 10% return per year (the stock market average)?

ANSWER:

\$1,163,900



Calculate your own at:

<https://www.nerdwallet.com/calculator/investment-calculator>

Programs

Certified Young Investment Analyst

(CYIA®)



Designation

- The highest honor within the Young Investors Society is to be awarded a Certified Young Investment Analyst (CYIA®) Designation.
- The CYIA® Designation represents a tremendous achievement. Less than 10% of those students that enter YIS end up achieving the CYIA® Designation.
- It is widely respected by Universities and future employers.



Requirements

1. Complete all YIS courses and lessons.
2. Pass the online timed CYIA® exam (50% pass rate).
3. Participate in a State or Regional Stock Pitch Competition.
4. Participate in the YIS Dollar-A-Day Challenge.
5. High School Teacher or YIS Advisor Letter of Recommendation.
6. Participate in a Community Service Project – 10 hrs.
7. Minimum GPA of 3.0 or equivalent.
8. Conduct a final interview with a YIS Board Member.



Programs

YIS ACCESS Initiative



YIS Access Initiative

- The YIS Access initiative provides access to FREE, quality, financial literacy education, mentorship, STEM career education, and scholarships to a variety of talented students in under-resourced communities.
- Student will learn Account Management, Budgeting, Credit Profile, Loans & Debt, Entrepreneurship, Saving, Stocks, and Investing.
- We hope to increase access to financial literacy in under-resourced communities, to encourage under-represented ethnic groups and women in finance, and empower youth to take an active role in their financial future.



YIS Merchandise

YIS Merchandise Store Now OPEN!



[Click to go to the YIS Online Store:](https://young-investors-society.myspreadshop.com/)
<https://young-investors-society.myspreadshop.com/>

Get your YIS Merch!

100% of all merchandise proceeds go to fund YIS programs! Get your YIS swag today!



✓ ● ● ● ●
Young Investors Society LOGO - Sweatshirt
Cinch Bag
\$20.49



✓
Young Investors Society LOGO - Coffee/Tea
Mug
\$14.99



✓ ● ● ● ● ●
Young Investors Society LOGO - Tote Bag
\$18.49



What Type of Investor Are You?



At A Grocery Store: Which Item Would You Buy?

- 3 Cartons of Ice Cream: **\$12.00**
- Latest Blockbuster Movie: **\$20.00**
- 3lb Pack of Filet Mignon: **\$30.00**
- 12 Pack of Toilet Paper: **\$12.00**



What Type of Investor Are You? Part 2



At A Grocery Store: Which Item Would You

- 3 Cartons of Ice Cream: \$12.00
Short-Term Gain=**Growth Investor**
- Latest Blockbuster Movie: \$20.00
Latest & Greatest=**Momentum Investor**
- 3lb Pack of Filet Mignon: \$30.00
Quality At A Good Price=**Quality Investor**
- 12 Pack of Toilet Paper: \$12.00
Cheap & Practical=**Value Investor**



Follow Us On Social Media



Young Investors Society has regular updates and contests that are announced on our social media pages.

Follow us for the most recent news, updates, and contests!

Follow us on:



Questions?

Contact:

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Visit our website at:

WWW.YIS.ORG



See You At The Next Meeting!