



# Young Investors Society Sponsorship Guide

*Young Investors Society provides quality financial literacy education and programs to students from all backgrounds and socio-economic levels. We aim to teach finance and investing skills that will last a lifetime and empower students to take control of their financial future.*

## Who We Are

Young Investors Society (YIS) is a global 501(c)(3) nonprofit organization committed to delivering high-quality financial literacy and investing education to high school students of all backgrounds. With a strong emphasis on underserved and underrepresented communities, YIS fosters lifelong habits of saving and investing as a means to break the cycle of generational poverty and promote financial independence.

## Empowering Young Minds to Shape the Future

## Our Impact

From small towns in the U.S. to classrooms across the globe, YIS has empowered students in 47 states and 100 countries with the knowledge and skills to build brighter financial futures. Our reach continues to grow each year, adding an average of 2,600 new students annually over the past three years. Today, more than 17,000 students in 3,200+ schools worldwide have experienced the life-changing impact of YIS programs. We are especially proud that 18% of our students participate through our Access Initiative, which ensures that students from underserved communities gain the same essential financial literacy and investing opportunities as their peers. Together, we are equipping the next generation of investors and leaders—one student, one school, one community at a time.



# Young Investors Society Impact Report 2025

YIS.ORG



3,200

SCHOOLS



17,484

STUDENTS  
\*est.



1,243

TEACHERS



19,506

LESSONS  
COMPLETED

**BREAKING  
THE CYCLE  
OF POVERTY**

## The Young Investors Society Access Initiative

The YIS Access Initiative provides access to FREE, quality, financial literacy education, mentorship, STEM career education, and scholarships to a variety of talented students in under-resourced communities.

18% of all YIS students are served through the Access Initiative

**INVESTORS  
CAN  
CHANGE  
THE WORLD**



93%

93% of YIS students can pass a basic financial literacy test.

327+  
SCHOOLS



41  
STATES



18%  
STUDENTS  
SERVED



**PROGRAM IMPACT**

YIS serves students in 47 U.S. states & 100 countries across the world.



1263

YIS Students that participated in the Dollar-A-Day Challenge by saving & investing \$1 per day.



386

YIS Students that received a matching Dollar-A-Day Challenge scholarship.



644

YIS Students that participated in the Global Stock Pitch Competition.



390

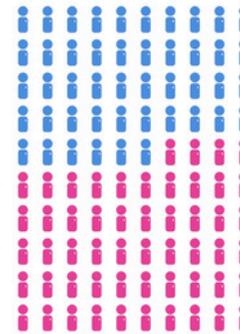
YIS Students that completed the Money Skillz Bootcamp.



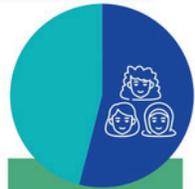
67%

YIS Students from under-represented groups.

**Encouraging Under-Represented Groups in Finance:**



Male (46%) Female (54%)



54%

YIS Students that identify as female.

**Encouraging Women in Finance:**

*With your support, we are reaching students worldwide, but our focus is clear: arming every student with the skills to think critically, invest wisely, and build a stronger financial future.*

## What We Do

Young Investors Society (YIS) equips the next generation with the knowledge, skills, and confidence to become lifelong investors and financially responsible leaders. Through our engaging curriculum, hands-on programs, and global competitions, we make financial literacy and investing accessible and inspiring for high school students everywhere.

We provide:

- Comprehensive Curriculum – Practical lessons in personal finance, investing, and business fundamentals structured in an after-school club setting, personal finance class, or as an independent student.
- Signature Programs – Includes the Dollar-A-Day Challenge, Finance Knowledge Bowl, Fireside Chats, and the Global Stock Pitch Competition, where students research companies and present investment recommendations to industry professionals.
- Global Youth Investment Summit – Annual event connecting high school students worldwide to showcase financial knowledge, compete, and build leadership and collaboration skills.
- Access Initiative – Expands quality financial education to underserved communities and programs.
- Global Community – Connects students in 100 countries to collaborate, compete, and grow together.

By combining classroom learning with real-world application, YIS inspires students to think critically, invest wisely, and take charge of their financial futures.

# Programs

Young Investors Society (YIS) offers a robust suite of programs designed to equip students with essential financial knowledge, practical investing skills, and real-world experience, empowering them to take control of their financial futures.

## Our offerings include:

**Money Skillz Bootcamp** –a 10-hour, self-paced course designed for students in grades 7–9, with a strong focus on personal finance. The program introduces essential financial skills such as budgeting, saving, banking, credit, and goal-setting, building a solid foundation for financial literacy and responsible money management.

**School-Sponsored Clubs** – Student-led clubs where students learn and teach financial literacy and investing through YIS programs, fostering real-world skills in a collaborative setting.

**The Dollar-A-Day Challenge** –encourages students to invest just \$1 per day in a personal brokerage account, teaching the power of compound interest, consistency, and long-term financial planning. Students watch personal finance videos and complete a personal finance quiz to be eligible for monthly donor-matched scholarships. This year, 1,263 students participated, with 386 earning matching awards. Through this program, YIS helps students develop lifelong habits of saving and investing while understanding the value of long-term financial decisions.

**The Finance Knowledge Bowl** –a dynamic virtual competition where high school students put their personal finance and investing knowledge to the test. Students start with a personal finance quiz and advance to the finals, an “analyst-for-a-day” style challenge designed to push even the most skilled young investors. It’s a fun, fast-paced way to apply classroom learning, sharpen analytical skills, and compete with peers from around the world.

**Fireside Chats** –interactive virtual events where finance professionals share career insights, investment strategies, and real-world advice with high school students. Through engaging webinars and workshops, students explore personal finance, investing fundamentals, asset management, and diverse careers in finance. Each session includes a live Q&A, giving students the chance to connect directly with industry experts, ask questions, and gain practical guidance to shape their financial knowledge and future career paths.

**Certified Young Investment Analyst Designation™** –the highest achievement within Young Investors Society, recognizing students who excel in finance and investment analysis. To earn this elite designation, students must be active YIS members, participate in the stock pitch competition, complete community service hours, pass the CYIA exam, and complete an interview with a YIS board member. This rigorous program highlights a student’s expertise in financial literacy and is respected by universities and employers alike.



***YIS Founder James Fletcher (left) gathers with hundreds of Global Youth Investment Summit students and volunteers in NYC.***



**GYIS**  
**Global Youth**  
**Investment Summit**  
NYC 2026

Our flagship student event is the **Global Youth Investment Summit (GYIS)**. A student investment conference where YIS high school students learn from industry professionals, participate in competitions, and network with peers and financial leaders. Students leave with increased confidence in their investing knowledge and preparation for future education and careers. In 2026, GYIS will host 300 students on Roosevelt Island, NYC, just minutes from Wall Street, featuring top investors leading workshops, speaker series, and judging competitions. The summit includes the final rounds of the Global Stock Pitch Competition, along with personal finance, case study, and business pitch competitions. Through these workshops and competitions, students develop critical skills in financial analysis, public speaking, teamwork, and problem-solving, preparing them for future academic and professional success in finance and business.



*The 2024 winner of the Global Stock Pitch Competition, Zach Saporito, featured on the Nasdaq billboard in Times Square.*

# Empowering Tomorrow's Financial Leaders

At Young Investors Society, our mission is to provide high school students with free, high-quality financial and investing education, and we invite you to be part of this transformative journey.

Your support empowers thousands of students to gain the knowledge, skills, and confidence they need to succeed in finance and beyond.

By sponsoring YIS, you help us:

- Expand the Access Initiative – Deliver enhanced curriculum, mentorship, and opportunities to students from underserved communities.
- Reach more students – Broaden our impact across schools and communities nationwide.
- Advance our IT initiatives – Improve digital tools, resources, and accessibility for all learners.
- Elevate the Global Youth Investment Summit – Double attendance and enrich the educational experiences we provide to students from around the world.

Every contribution makes a lasting impact—help us cultivate the next generation of confident, financially savvy leaders.

**This work simply is not possible without the generous support of our sponsors.**



*Eager students gather before the start of the 2024 Summit held at Cornell Tech on Roosevelt Island*

# Sponsorship Tiers

Sponsorships power Young Investors Society programs year-round, expanding our reach, enhancing our curriculum, and creating opportunities for students to thrive. Join us at our Annual Gala on May 28, 2026, at the University Club in New York City as we celebrate our sponsors and inspire the next generation of investors.



Young Investors Society

## *Gala* *Sponsorship Menu*

- \$25K GOLD SPONSOR**  
Gala table for 8 guests  
Listed as gala sponsor on all digital and print media  
Pre-dinner cocktails with gala honoree and keynote speaker
- \$10K SILVER SPONSOR**  
Gala table for 8 guests  
Listed as gala sponsor on all digital and print media
- \$1K INDIVIDUAL TICKET**  
Seat at Gala table for 1 guest

All proceeds support YIS financial literacy programs including the YIS Access Initiative which provides access to FREE, quality, financial literacy education, mentorship, STEM career education, and scholarships to students in under-resourced communities.



Payments can be made at: <https://yis.org/donate-to-yis/>  
Please make checks payable to Young Investors Society  
107. N Reino Rd. #260  
Newbury Park, CA. 91320

# 2024-2025 Sponsors and Partners

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**Fredrick H Barth Foundation**

*Thank you for your support.*

*Every contribution helps Young Investors Society empower students with the knowledge, skills, and confidence to take control of their financial future. Together, we are inspiring the next generation of leaders, changemakers, and investors.*



Questions?

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